



Help promote **One Million Acts of Green (OMAG)**

The City of Calgary is pleased to support One Million Acts of Green campaign as a way to help reduce Calgary's Ecological Footprint. Please use the attached TOOLKIT to help promote this initiative in your organization: Post information on your website, promote OMAG as a next step in your own environmental education programs, and speak to your co-workers and volunteers about getting involved and how their acts of GREEN are helping reduce our city's Footprint.

One Million Acts of Green (OMAG) Beginning in October, [The Hour](#) wants to start a revolution. They want to rally Canadians to do One Million Acts of Green using a highly interactive website, so people can register their acts and watch them build. The goal is to change how we live and how we treat the planet, one act at a time.

Here's how you can get involved in OMAG:

- **Include** the attached web link - video – and media release on your website.
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- **Sign on as a group.** Include the word Calgary in your group name, and encourage participants to record their acts under that group. This way we can see how Calgarians are taking action across the city and across Canada.
 - Let people know that registering their act is an important step in fostering positive environmental behaviour and collectively help reduce our Footprint.
- **Write** an article in your next newsletter.
- Encourage participants in your programs to take a next step and **register their act** on the OMAG site.
- **Learn more** about your Ecological Footprint at www.calgary.ca/footprint.
- If you have other ideas that would help support this initiative, please let us know.

OMAG TOOLKIT:

- [Video](#)
- [Graphic](#)
- [Press release](#)
- <http://www.onemillionactsofgreen.com>

Thank you for promoting these important environmental initiatives.

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