

Media Advisory

TO: Assignment Editors/News Directors

WHAT: imagineCALGARY Peer Learning Event
Inspiring Action, Collective Results

WHEN: Tuesday, January 27, 2009
2:30 to 5:30 p.m.

WHERE: Calgary Stampede, Brand Room

upper floor of Stampede Headquarters, 1410 Olympic Way SE (southeast corner of Olympic Way and 14th Ave SE). Parking is free in the parking lot surrounding the building -- if the lot is full, please proceed through the Park gates on Olympic Way where the parking rate is \$12. If you bring your receipt to the session, it will be validated for reimbursement.

WHO: Presenters will include representatives from The Calgary Public Library, Calgary Stampede, Calgary Board of Education and The University of Calgary

WHY: imagineCALGARY Partners from across the community are committed to achieving the environmental targets in *The imagineCALGARY Plan for Long Range Urban Sustainability*.

This Peer Learning Event will showcase Partners' existing environmental strategies, as well as creating opportunities to collaborate on the development of sustainability strategies that will benefit Partner organizations and the community at large.

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For further information, or to arrange an interview with any of the Peer Learning Event presenters or participants, please contact:

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