



Invitation to become an imagineCALGARY Partner or Friend

On behalf of the imagineCALGARY Round Table, we thank you for your interest in the (imagineCALGARY) Long Range Urban Sustainability Plan for Calgary, which is available online at www.imaginecalgary.ca. The Plan contains a long-range Vision and Goals to guide us along the way, and medium-range Targets to help us get there.

The Sustainability Plan development process was truly a collaborative effort. Over 18,000 Calgarians provided input into the Plan's 100-year **Vision**, while approximately 150 community members and leaders translated Calgarians' aspirations into a set of 100-year **Goals** and 30-year **Targets**. These are meant to provide a road map for getting us closer to the kind of city Calgarians would like to enjoy in 100 years.

The **Vision, Goals and Targets** contained in the (imagineCALGARY) Long Range Urban Sustainability Plan for Calgary* are a good-faith agreement among citizens and organizations to work toward the social, economic and environmental sustainability of Calgary. They are not legally binding, but instead, are an expression of citizens' community-wide priorities and a call to action.

We invite you to respond to our community's call for action by joining us in becoming an imagineCALGARY Partner or Friend.

As a Partner or Friend, (Agreement form attached), you will become part of a community-wide effort to promote awareness and support for the **Vision, Goals and Targets** contained in the Sustainability Plan. You will also help ensure that it is widely used to shape our city's future. As Mayor Bronconnier noted "We know that the success of imagineCALGARY will rely, in large part, on engagement and collaboration with the broader community".

If you have questions contact imagineCALGARY at info@imagineCALGARY.ca.

We have been deeply gratified by the success of imagineCALGARY in creating debate about the future of our city, and more importantly, forging a vision of what might be possible. Your willingness to become a Partner or Friend will sustain the momentum and make the vision a reality.

Warm regards,

Ruth Ramsden-Wood
Co-Chair, imagineCALGARY
President, United Way of Calgary and Area

Michael Robinson
Co-Chair, imagineCALGARY
President and CEO, Glenbow-Alberta Institute

Attachments:

- Partners and Friends Agreement
- Target Action Table